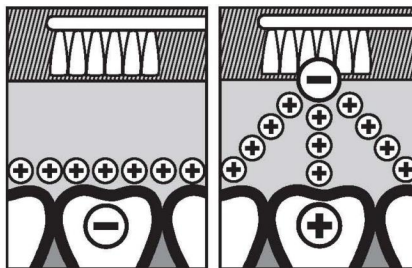


IONIC action proven in clinical tests:

Researchers at Marquette University Dental School report a 48.6% greater reduction in plaque, and a 51.87% overall improvement in gingival health in the groups using an active IONIC toothbrush in a six month double blind study.

BEFORE:
Everything in nature has a charge or polarity. Opposite polarity makes plaque (+) adhere to teeth (-).



AFTER:
DrTung's IONIC toothbrush temporarily reverses polarity of tooth surfaces from (-) to (+), repelling plaque toward brush head (-).

DrTung's IONIC toothbrush draws away plaque as you brush your teeth

Plaque is a bacterial slime that forms on your teeth. If allowed to build up, it can lead to cavities and gum disease. It also makes your teeth less attractive and may cause bad breath.

Regular brushing helps to scrub away plaque. But ordinary hand and electric toothbrushes often leave plaque on hard-to-reach tooth surfaces, what dentists call 'plaque-prone areas', no matter how carefully you brush.

Plaque is stubborn because it has a positive polarity while teeth have a negative polarity. This means that plaque is attracted to teeth, much as dust is attracted to objects in your home.

DrTung's IONIC toothbrush breaks this ionic bond by temporarily reversing the polarity of tooth surfaces. As you brush, plaque molecules are actively repelled by your teeth and drawn to the negatively charged bristles, even in hard-to-reach areas of your mouth.

By reducing plaque, DrTung's IONIC toothbrush makes it easier for you to enjoy:

- A whiter, cleaner smile
- Fresher, sweeter breath
- Less risk of tooth decay and gum disease

How to Remove Plaque with the IONIC toothbrush from Dr. Tung's

Use your new IONIC Toothbrush as you would any toothbrush – with one important difference. When brushing, keep any moistened finger against the ionic plate on the toothbrush handle. This will maximize ionic transfer of plaque molecules between your teeth and the ionic bristles. For best results, brush properly.

Work the bristle tips between the teeth with very short strokes at a 45° angle to the gumline. Be gentle! Too much pressure – horizontal scrubbing in particular – can damage your gums.

After brushing, rinse the IONIC brush and store in a dry place. You cannot keep your toothbrush too clean. Build-up of toothpaste residue can adversely affect performance.

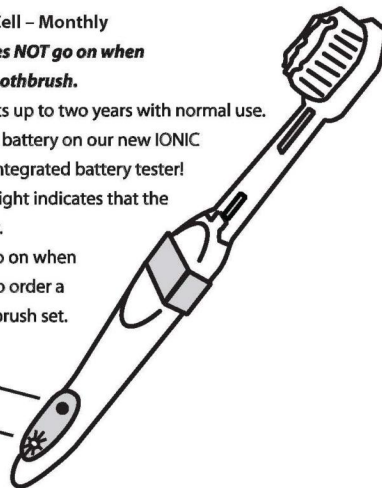
Testing the Power Cell – Monthly

NOTE: The light does NOT go on when USING the toothbrush.

- The power cell lasts up to two years with normal use.
- Its easy to test the battery on our new IONIC toothbrush with integrated battery tester!
- Push button. Red light indicates that the battery has power.
- If light does not go on when testing, it is time to order a new IONIC toothbrush set.

Push Button

Red Light



Order Extra Toothbrush Heads For The Entire Family

The interchangeable heads in your IONIC toothbrush should be replaced when the bristles begin to curve outward. (The ADA suggests replacement every three months, and many dentists recommend changing brushes monthly for sanitary reasons.)

DR. TUNG'S PRODUCTS

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